



Champions for Women

GATHER GUIDE

KGF FUNDRAISING & EVENT IDEAS
FOR INDIVIDUALS & GROUPS



photos by pexels LJames, MBertelli, PCase



ABOUT KGF

Our Purpose...

We believe in the calling up of women to reach their full potential given by God!

Our Vision...

Holistic transformation of rural communities through empowering women WORLDWIDE.

Our Partners...

We work with established partners WORLDWIDE. They are made up of indigenous people and organizations working on the front lines in India, Sri Lanka & Nepal.

TOGETHER WE AIM TO...

Educate Women

Our KGF Education Fund makes a way for women by providing scholarships for higher education.

Provide Training and Micro-loans

We empower women to become entrepreneurs by providing training, mentoring and small business micro-loans.

Meet her physical needs

We offer medical care, health and safety awareness, help with nutritional needs, pre/post-natal care—including immunizations for newborns, and low-cost homes for widows and single mothers.



1. Know your WHY?

Write your "WHY" down: Think about your story. Take it to paper or to your digital notebook.

- **Think about how other women have impacted your life**—how you have been encouraged, mentored or inspired. Who were the women who have come alongside you over the years?
- **Think about the women you have not ever met, but who impacted the women who have touched your life.**
- **Imagine, dream for a bit.** How might God inspire you to invest in a fresh new way in the lives of women and or girls locally *and globally*?
- **Why KGF. Why support women in South Asia? How can your story—your life—impact other women and girls, locally (mentoring/leading) but also in South Asia—investing in women whom you most likely may never meet. Check out our "Why" stories included in this bundle.**

This is your story/our story—your "WHY": Use this to inspire others to join you, to support you and to give to empower women in South Asia.

2. How to get started...

Combine your passion with your support for KGF.

- Decide on your event
- Set a date and your goal & how you want the funds to be used:
*Scholarships, Microloans or Homes/Healthcare. Learn more at kairosglobalfoundation.org
- Create a Facebook Fundraiser Campaign to collect funds.
Promote on social. Invite neighbors, co-workers, family, friends!
- **Before the event. At the event:** Share your "WHY" and our WHY story: What the event is all about—helping women through KGF! Let folks know how the funds will be used*
- **After the event:** Thank your friends.
- Give proceeds online or send a check. Choose your fund at kairosglobalfoundation.org
- Share highlights on your social and ours
facebook.com/HerJournalbyKairosGlobalFoundation
and at instagram.com/herjournalbykgf/
Let us know about your event so we can share in celebrating your story!



photo by pexels Aiana Sousa

IDEAS to get you started...

IDEA #1 Sell your wares for KGF It could be a garage sale or give it some flare—Make it GLAM, in your yard or on Facebook marketplace

Plants
Baked goods
Paintings/art
Revamped furniture
Clean out your closet!
Invite your friends to contribute

"Buy a plant & send a girl in India to college!"

IDEA #2 Host a FUN(D) event

BREW HA! Beer & wine tasting mixed with game night. Invite friends to bring their favorite drink and game. Ask for a \$10 or \$20 donation and share a bit about the women in South Asia.

OR...*Lemonade & music night* great for musicians/worship band folks. Invite the neighborhood to your front lawn.

IDEA #3 Do a Challenge!

Save your "Lunch/Coffee funds" for a day, week or try for a month. Invite your family, friends to do the same for even one day/week. Donate your savings to KGF.

IDEA #4 Host an Open House

This one is for all the creative makers. Use your passion, create special art pieces for sale or a donation. Invite friends, neighbors. Share your "Why"—your story/our story as people come shop.

IDEA #5 The BIG GROW

Love to garden? Start plants from seeds according to your zone—flowers and veggies, or take starts from all of your healthy big plants. When they are big enough, have a big Spring to LIFE plant sale. Share your "Why"—your story/our story as people come shop.



photo by pexels Nasirun Khan

"BIKING FOR WOMEN IN INDIA! All proceeds go to microloans for women!"

IDEA #6 MAKE IT FUN. MAKE IT COUNT: LONG Journey

Take a look at all the trails, lakes or rivers, places you wanted to hike, bike or kayak but haven't had a chance. Set your summer up to hit all those places. Maybe it fits into your vacation and your weekend trips. Set your goal. *Here's a sample idea...*

My Summer goal: 5 parks & Trails
100 miles of biking (might want the ebike)
+ 50 miles / hiking + 2 rivers / kayaking
Track miles on the water with the Strava app.

Ask friends, co-workers, family: \$1 per mile
or their chosen amount

Share your journey on our Facebook page. We want to encourage you and watch your journey as you have fun all summer long in support of women in South Asia! Some great bike trails to check out:

The Great Allegheny Passage, Greenbrier River Trail, Katy Trail.
OH MY! There are so many wonderful trails and parks in the U.S.



Share your journey with your friends and KGF! Your journey will inspire others to step out and do the same!

IDEA #7 Create a KGF TEAM!

Walk, hike, climb, bike, golf, run (Marathons, 5k, etc) whatever you choose, as a team to raise awareness and funds. Invite others to join you to do the challenge. **Set your goals:** miles or event and goal for amount to raise. Share the KGF story and ask friends and family to sponsor you.

IDEA #8 Do a tax-deductible matching gift.

Does your workplace offer tax-deductible matching gifts for donations? Many companies match donations made by their employees to eligible nonprofit organizations. Your recurring gift to educate, equip or nourish a woman in South Asia could be doubled just by asking your company to match your gift.

IDEA #9 Host a live event.

Are you involved in a Rotary Club, Church/small group, or School? Are you interested in 'business as a mission' and making a difference globally?

Simple Gathering Options

Host a gathering with KGF president, Rebecca Stanley.

Rebecca travels to the US twice a year for the purpose of connecting with people who are looking to make a difference in the lives of women and children in South Asia. **Email Kris.mcvaney@kairosglobalfoundation.org and let us know you're interested in having Rebecca come speak at your gathering.**

Invite friends to come listen to a HERJourney Virtual Event.

HERJourney is a chance to connect with other women via zoom and hear directly from a woman leader who is impacting the world around her.

Events happen virtually but a great way to include more women is to invite your friends in for dessert or dinner, the night of the event. After the HERJourney session, share the mission of KGF and why you are a champion for women. HERJourney event dates and times are posted on our Facebook and Instagram pages as well as in our monthly email updates.

Champions for Women

**THINK BIG. HAVE FUN. INVITE OTHERS
TO JOIN YOU / DO WHAT YOU LOVE!**

KGF Resources for your event / Digital Bundle

We want to cheer you on and provide help in practical ways as you step out to raise support for women in South Asia.

- Download our Social bundle from our Champion page
- KGF logo for print and digital
Just email Kris.Mcvaney@kairosglobalfoundation.org. Tell us about your event: What kind of event, date and ask for the KGF logo.



Invite your freinds to follow us on social & sign up to receive our *HERJournal* online publication! Scan the QR code to learn more.

KGF

Kairos Global Foundation
Mobilize.Equip.Transform

kairosglobalfoundation.org

